



CROSS-BRAND LOYALTY

- A TOTALLY NEW CUSTOMER LOYALTY
- CONVERTIBILITY IN ANY CURRENCY
- VAPOINT
- VAPOINT CHARACTERISTIC

Validactor delivers a brand new loyalty program based on the products regardless of the PoS or commercial chain where they are sold.

Loyalty is offered to the product, not to the store while the accumulated VAPoints can be converted in any currency.

Validactor's VAPoints can be treated as a real currency.

Implementation and use of Validactor's VAPoints is optional and can be limited to specific ranges of product on scans or purchases.